

May 2016

Celebrating 92 Years of AAUW in Monmouth!

President's Report

Donna Sproston

We are celebrating our longevity. Join us on Monday, May 16th, at 6 p.m. at Holt House for a salad supper topped off with birthday cake. Please bring a salad. We will take donations for a birthday gift to EF Funds. Our goal is \$92. We will elect officers for next year and have a brief update on the news from the state convention. Guests are welcome. It is not every branch that lives to this ripe old age, and we hope members old and new will join us for the event.

President's Report II

Jan DeYoung

Program Planning Meeting for 2016-2017

Monday, May 23

7:00 P.M.

Lila Blum's home, 1511 East Broadway

Please come and bring your creative ideas with you for programs and projects for our 93rd year! We need everyone's input to plan an outstanding year, empowering women and girls. (If you are unable to attend, please send your suggestions to Lila before the 23rd. We will miss you!)

From Lila: For review, this year's programs offered an interesting variety of topics: women in the theater, gallery talk at Buchanan Center, panel of women business owners, a branch "book read," women's history month presentation on women's voting rights, and an international student panel. With your participation, we will plan another year of engaging programs around women's issues.

President's Report III

Jan DeYoung

Slate of Candidates for Election at May 16, 2016, Meeting

Co-Membership Vice-President: Marilyn Van Ausdall (to work with Susan Van Kirk)

Co-Program Vice-President: Bethany Morath (to work with Lila Blum)

Co-Finance Director: Judy Diemer (to work with Shirley Daddona)

We are slightly off-cycle with our elections. In the even-numbered years we are supposed to elect a President-Elect, a Program Vice-President, and a Director of Finance, but we've had some unusual switch-arounds, so we're doing it a little differently this year—again!

A big Thank You to Marilyn Van Ausdall, Carol Bowman, and Donna Sproston for serving as a Nominating Committee! And a big Thank You to those of you who agreed to take an office!



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Treasurer's Report

Shirley Daddona

It is time to bring your membership up to date for the 1916-17 year. (\$68.00---49.00 national; 10.00 state; 9.00 local)

I encourage you to renew on-line with your credit card--it is easy and safe and is recorded immediately. If you do not want to do it that way, you may send me a check for \$68.00 and I will send renewals in as a group to national. However, I want you to realize that I will keep the checks until the majority are in---then I will send them in as a group.

This saves me postage and individual reports. Please take care of this chore as soon as possible. Thank-you.

My address is Shirley Daddona ---453 1/2 N. Pleasant Ave., Galesburg, IL 61401. Phone: 309-342-2794.

Treasurer's Report:

Checking \$833.01 - 100.00 = 733.01
Savings \$153.60 - 100.00 = 53.60
CD \$801.60



Film Group

Nancy Buban

Since May is such a busy month it has been difficult to find a day to view a film. The theater will close for the season and we will roll the films again starting in September. Thanks to everyone who participated this year. We viewed some interesting films. We are always open to suggestions so if anyone sees something that they would like to share with the group please let me know. Thank you.



Membership

Marilyn Van Ausdall

I just renewed my branch membership online. Easy peasy. Here's what you do: Log in at aauw.org. If you don't know your Member ID, you can go through a couple of steps to look it up at the website, or call me and I'll give it to you. If you're a first time user (and I hope you're not) click on Create Account and go from there.

The next step is to click on Join at the top of the page and then scroll down to click on Join/Renew under Branch Members. On the next page, scroll down under Renew your branch membership and click on Log into the MSD now. Next, click Enter Member Services Database. Down on the left-hand side, click on Renew My Membership.

At that point you may choose to print a Membership Renewal invoice, write a check, and mail both to Shirley Daddona. Or you may choose to enter your credit card information. Voila! Membership for 2016/2017 good to go.

Please call me if you have any problems: 309-734-3917 or 309-299-7822.



For nearly 135 years, AAUW has brought people together for the common goal of breaking through educational and economic barriers for women and girls. We've been successful because of the high value of membership we strive to provide for everyone who joins. Part of that value stems from our portfolio of services and benefits (go to: aauw.org/membership/benefits) designed to enhance our members' professional and personal lives — and save them money, too! **Every time members use these benefits, they support AAUW's vital work: With each purchase, AAUW receives a royalty that supports our programming.**

AAUW is pleased to announce a new member benefit with Target that allows members to participate in

weekly flash sales. For every sale, AAUW earns up to 5 percent commission. Just click on the Target link on the [member benefits page](#), and all sales or registries you make from there will support AAUW. **And make sure you check out our other exciting member benefits, including access to films intended to empower women and girls and discounts on magazines, prescriptions, Office Depot orders, and more.**

AAUW's research shows that advancing our mission is what piques members' interest most. But as we begin recruiting for FY17, remember that prospective members want to know about all the benefits of AAUW membership. **Next time you talk to a prospect, try including these additional membership benefits in your recruitment efforts.** It just might make the difference in getting someone to join, which benefits us all.

HOW TO MAKE YOUR AAUW ELEVATOR PITCH WITH POWER!

An elevator pitch is a brief, persuasive speech that is used to spark interest in what your organization does. Elevator pitches should be interesting, memorable, and succinct. They also need to explain the **why** and the **what** that make your organization unique. Here's a simple guide to writing your own speech. Once you're done, you'll have a personalized tool to use next time you're talking to a potential member!

1. **Write down four things about AAUW that you would like to share.** What makes AAUW memorable to you? What projects or issues is AAUW championing that are important to you?
2. **Pick the three most important points you wrote down.** Why are they the most important points? Condense your answer to this question into two or three sentences.
3. **Add your full name and where you're from** before these two or three sentences to serve as your introduction and opening remarks.
4. **Make sure to also make an "ask" at the end.** Every elevator pitch should conclude with a question that

needs a definitive answer, whether it's "Would you like to be a part of our organization?" or "Will you attend our event on Saturday?" or "Can we add you to our newsletter list?"

5. Try your elevator speech with a fellow member.

Each member should share what really is inspirational about the speech and what could be better. Keep practicing until you're comfortable inviting someone to be a member of the AAUW community.

Now go out and give that speech!

AAUW Minutes *April 7, 2016*

Minutes of AAUW Meeting April, 7, 2016

The meeting was held at the Center for Science and Business, room 278. Co-president Jan DeYoung presided and called the meeting to order at 7 p.m. Jan made the following announcements:

1. Thank you to Lila Blum for working out arrangements for the meeting.
2. AAUW's latest research, "Bias and Barriers" was released last week. Six of us watched the launch via live stream. You can watch the video and the panel on aauw.org, and you can read it online, or order a free copy from shopaauw (just pay shipping and handling). Copies were distributed to be shared among the members.
3. Nominating slate: Thanks to Carol Bowman and Marilyn Van Ausdall for being persuasive. We will vote at the May meeting.

Co- Membership Vice President: Bethany Morath (with Susan Van Kirk)

Co-Program Vice President: Vicki Gladfelter
(with Lila Blum)

Co-Treasurers: Shirley Daddona and Judy
Diemer

A big thank-you to these leaders for stepping
up!

4. Book Group will meet at WCPL on Thursday,
April 14 at 6:00 p.m. to discuss Sun, Stone,
and Shadows. It's a short story collection.
Discussion will center around five stories.
You can still get a copy on your e-reader or
by using the RSA service at WCPL. Order
today, and you'll probably have a book
Monday. Discussion will be led by Sergio
Arteaga.

Film Group will meet Monday, April 25 at
6:30 at Nancy's house, 207 South 8th, to view
"Four Last Songs," a comedy set on an island
in the Mediterranean.

5. Susan Van Kirk's latest book, The Locket, will
be released on April 10 as an ebook. If you
don't have a Kindle, she will tell you how to
get it on your laptop or other device.

Lila Blum introduced our three student
speakers who talked about their homelands
and the status of women: Angham Jaradat
from Palestine, Farida Mohammed from
Ghana, and Bota Yergaliyeva from Kazakstan.
The students had attended our holiday
brunch. They will all be returning next year
and we will continue our relationship with
them.

Donna Sproston,
Secretary pro-tem



Member News

We sincerely regret that we will be losing two of our
branch members, Emily Rollie and Stacy Cordery, but
we wish them well in their new endeavors. Emily will
be moving to teach at Central Washington University,
where she previously earned her Master's degree.
Stacy will become part of the tenured faculty at Iowa
State University. Good luck, Stacy and Emily. We will
miss you!

Mission Statement: AAUW advances equity for women
and girls through advocacy, education and research.

Vision Statement: AAUW will be a powerful advocate
and visible leader in equity and education through
research, philanthropy, and measurable change in
critical areas impacting the lives of women and girls.

Value Promise: By joining AAUW, we belong to a
community that breaks through educational and
economic barriers so that all women have a fair chance.

Association Web site: www.aauw.org

AAUW-Illinois Web site:

<http://aauw-il.aauw.net/>

Monmouth Branch Web site:

<http://monmoutharea-il.aauw.net/>

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